

# Media Release



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## **BAKBONE DELIVERS BEST VALUE AGAINST VERITAS AND LEGATO**

**Chantilly, VA:** BakBone's NetVault software offers an average 30% lower total cost of ownership (TCO) compared to its nearest competitor, Veritas, according to a study released today by INPUT, a leading IT market research firm.

"BakBone software delivers the best value based on its high customer satisfaction ratings and lower overall cost of ownership," says Ellen Hassett, Director of Research Services at INPUT. According to the study, Backup and Recovery Software: A Competitive Study on Total Cost of Ownership, BakBone maintains a 4.6 out of 5.0 in overall customer satisfaction as well as exceeds competitor satisfaction levels in virtually all key areas including performance, reliability, and scalability.

Hassett adds, "Backup and recovery products have become the key to all well-managed data environments. Any distinction in product cost and performance hits hard in today's bottom-line economy."

The study findings are based on real-world experiences of BakBone, Veritas, and Legato customers. Customers were surveyed concerning data environment, product performance, and cost parameters. Hassett explains, "INPUT's TCO analyses balance cost with performance data, producing a vital link for all purchase considerations."

...More...

To view the Backup and Recovery Software: A Competitive Study on Total Cost of Ownership executive summary, go to [http://www.input.com/analysis/ES\\_BackupRecoverySoftware\\_TCO.pdf](http://www.input.com/analysis/ES_BackupRecoverySoftware_TCO.pdf).

**About INPUT:**

Providing the most relevant information and analysis in the most useful formats, INPUT is the essential sales, marketing and complex procurement resource for technology vendors and users in government and business. Based in Chantilly, Virginia, INPUT offers an array of standardized and customized content, research, and web-based software services to help clients secure new business, address new markets, manage resources, and make purchase decisions. For more information about INPUT visit [www.input.com](http://www.input.com) or call (703) 378-8740.

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